



InnovationDay@UTA
October 22, 2015
College Park Center

SPONSORSHIP OPPORTUNITIES

We invite your organization to consider sponsoring InnovationDay@UTA and The Student Competition. Innovation is vital to the success of any business, large or small. Teaching students to think innovatively provides them the opportunity to make a difference in their future world. The focus of The Student Competition is to encourage participants to innovatively approach a problem statement and present a unique solution. Contributing to these events would be a rewarding opportunity that would allow your organization to directly inspire and encourage the next generation of innovators and entrepreneurs while supporting the development of their new ventures.

Benefits of your sponsorship would include:

- Build relationships with the local community, students and faculty
- Connect with like-minded sponsors by working together to assess and mentor student teams
- Demonstrate expertise in and support for innovation and entrepreneurship
- Gain satisfaction by mentoring next generation innovators

As a sponsor, you will increase your exposure, network with the business community, and promote your brand to faculty, students and other entrepreneurs. We believe that by gathering and utilizing the greatest minds of North Texas, positive innovations can be achieved, putting companies that are passionate about improving their products in the forefront of making the world a better place.

SPONSORSHIP LEVELS AND BENEFITS

Title Sponsor: \$15,000

- Logo recognition on the following: general session room screen, InnovationDay@UTA program, event website, select advanced marketing materials, and social media outlets
- Judge competition (optional)
- Video Advertisement at event (3 minutes or less)
- One reserved table during general session/ luncheon

Gold Sponsor: \$10,000

- Logo recognition on the following: general session room screen, InnovationDay@UTA program, event website, select advanced marketing materials, and social media outlets
- Video Advertisement at event (3 minutes or less)
- One reserved table during general session/ luncheon

Silver Sponsor: \$5,000

- Logo recognition on the following: general session room screen, InnovationDay@UTA program, event website, select advanced marketing materials, and social media outlets

Lunch Sponsor: \$2,500

- Logo recognition on the following: InnovationDay@UTA program, event website

Contributing Sponsor: \$1,000

- Logo recognition on event website

Have questions? We're here to help!

**Marie Peterson, CMP, Manager | Event & Event Management | 140 W. Mitchell St. | Box 19197 | Arlington TX, 76019
events@uta.edu | Main 866.906.9190 | Fax 817.272.2556**



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SPONSOR AGREEMENT

To register as a sponsor, please complete the following Sponsor Agreement Form and send it to Marie Peterson for review and approval:

Marie Peterson
University of Texas Arlington, Division for Enterprise Development
140 W. Mitchell St. | Box 19197 | Arlington TX, 76019
events@uta.edu | Main 866-906-9190 | Fax 817-272-2556

First Name: _____

Last Name: _____

Company: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel 1: _____ Tel 2: _____

Email: _____

Sponsorship selection:

Title Sponsor: \$15,000 Gold Sponsor: \$10,000 Silver Sponsor: \$5,000

Lunch Sponsor: \$2,500 Contributing Sponsor: \$1,000

Payment Information

Method of Payment:

Check VISA MasterCard AMEX DISC Money Order Purchase Order

Name on Card: _____

Card Number: _____

Exp: _____

Total amount to be charged: _____

Authorized Signature: _____

