



InnovationDay@UTA

October 22, 2015 | InnovationDay@UTA

The University of Texas at Arlington | College Park Center
600 S. Center St. | Arlington, Texas 76019

Event Overview

The University of Texas at Arlington's Annual InnovationDay@UTA seeks to promote, encourage and recognize innovative and entrepreneurial excellence and success amongst its students, faculty, and researchers, and in the surrounding community. This day also looks to attract industry and investors to North Texas as well as to increase a broader impact of local entrepreneurship and in-novation on our communities.

The University will include a Student Innovation Competition in the morning, a luncheon with featured speakers celebrating the innovation displayed by our competition participants, a poster session, and an afternoon session highlighting 3 moderated panels. The Association of Texas Angel Networks' (ATAN) annual meeting will also be held during InnovationDay@UTA, giving participants the unique opportunity to engage with angel investors during various event activities.

The team-based competition will be open to high school and collegiate teams. The teams will be challenged to develop bold and revolutionary innovations using the limited resources (that will be provided) as well as their creativity, knowledge, skills, and time. Detailed competition specifications and rules will be published on the InnovationDay@UTA website. First and Second place winners for both the high school and collegiate levels will be awarded.

Moderated Panel Topics

[Innovation Within Large and Small Companies](#)

Many organizations have infused an innovation operating model that allows them to rapidly produce value in the products and services they provide for their customers. Practitioners from various industries will discuss how their organizations have built and maintained this formal or informal model, their lessons learned and the value they have generated for their companies and customers.

[The Entrepreneur's Journey – Lessons Learned Along the Way](#)

A business idea or product concept from a plan to reality is a journey with many options and challenges that the innovator and entrepreneur must evaluate. The goals toward which all drive are a successful development and start, growth, and profitability. Panelists will describe some aspects of the process of this journey to reach their goals.

[Attracting Angel Investments](#)

Hear from a group of Angel Investors. Panelists will discuss how they find and discover new startups, what they are looking for, and levels of investment.



College Park Center, UT Arlington



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AGENDA

Morning

Competition Exhibits Presented and Judged

9:00AM-
12:30PM

Student-Focused Lunch-n-Learn in the StartUp Lounge* with presentations about SBIR/STTR, iCorps, and the USPTO

11:30AM-
12:45PM

Luncheon for Competition Winner and Keynote Speaker
Poster Presentations

1:00 -
5:00PM

Keynote Speaker, Fadi Bishara, Founder and CEO, Blackbox

Innovation Within Large and Small Companies

Innovation is important to businesses of all sizes who desire to maintain a competitive edge in the marketplace. Many large organizations have infused an innovation operating model that allows them to improve their products and customer service. Panelists from both large and small companies will discuss how their organizations have built and maintained a culture of innovation, their lessons learned and the value they have generated for their companies and customers.

The Entrepreneur's Journey – Lessons Learned Along the Way

A business or product concept from idea to reality is a journey with many obstacles and challenges. The successful entrepreneur navigates these obstacles and challenges to reach the ultimate goal of a product on the market. Not all start-up companies end with success, but the entrepreneur learns valuable lessons in failure that they apply to the next endeavor. Panelists are entrepreneurs who have all had their share of successes and failures and will share lessons learned and tips for succeeding at creating a viable start-up company.

Attracting Angel Investments

Hear from a group of Angel investors about how they evaluate companies seeking investment, what they look for to trigger an investment, and how they determine levels of investment.

5:00 -
6:30PM

Closing Reception

***The StartUp Lounge**

The StartUp Lounge is collaborative effort among the Shimadzu Institute for Research Technologies, the College of Business, the College of Engineering, the College of Science and TechFW through TechFW@UTA. Joe Barrera, director of the Shimadzu Institute for Research Technologies, said the open access meeting space serves as a location where researchers can meet in the middle of the campus setting. "We want it to be a place where ideas can collide," Barrera said. "Maybe that collision leads to a partnership. Or maybe it leads to a collaboration in the laboratory."

The StartUp Lounge will be facilitated by Joe Barrera, Shimadzu Institute for Research Technologies, and Jorge Varela, TECH Forth Worth. A representative of the United States Patent and Trademark Office will be in attendance to discuss the commercialization process of research.



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SPONSORSHIP OPPORTUNITIES

We invite your organization to consider sponsoring InnovationDay@UTA and The Student Competition. Innovation is vital to the success of any business, large or small. Teaching students to think innovatively provides them the opportunity to make a difference in their future world. The focus of The Student Competition is to encourage participants to innovatively approach a problem statement and present a unique solution. Contributing to these events would be a rewarding opportunity that would allow your organization to directly inspire and encourage the next generation of innovators and entrepreneurs while supporting the development of their new ventures.

Benefits of your sponsorship would include:

- Build relationships with the local community, students and faculty
- Connect with like-minded sponsors by working together to assess and mentor student teams
- Demonstrate expertise in and support for innovation and entrepreneurship
- Gain satisfaction by mentoring next generation innovators

As a sponsor, you will increase your exposure, network with the business community, and promote your brand to faculty, students and other entrepreneurs. We believe that by gathering and utilizing the greatest minds of North Texas, positive innovations can be achieved, putting companies that are passionate about improving their products in the forefront of making the world a better place.

SPONSORSHIP LEVELS AND BENEFITS

Title Sponsor: \$15,000

- Logo recognition on the following: general session room screen, InnovationDay@UTA program, event website, select advanced marketing materials, and social media outlets
- Judge competition (optional)
- Video Advertisement at event (3 minutes or less)
- One reserved table during general session/ luncheon

Gold Sponsor: \$10,000

- Logo recognition on the following: general session room screen, InnovationDay@UTA program, event website, select advanced marketing materials, and social media outlets
- Video Advertisement at event (3 minutes or less)
- One reserved table during general session/ luncheon

Silver Sponsor: \$5,000

- Logo recognition on the following: general session room screen, InnovationDay@UTA program, event website, select advanced marketing materials, and social media outlets

Lunch Sponsor: \$2,500

- Logo recognition on the following: InnovationDay@UTA program, event website

Contributing Sponsor: \$1,000

- Logo recognition on event website

Have questions? We're here to help!

**Marie Peterson, CMP, Manager | Event & Event Management | 140 W. Mitchell St. | Box 19197 | Arlington TX, 76019
events@uta.edu | Main 866.906.9190 | Fax 817.272.2556**



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SPONSOR AGREEMENT

To register as a sponsor, please complete the following Sponsor Agreement Form and send it to Marie Peterson for review and approval:

Marie Peterson
University of Texas Arlington, Division for Enterprise Development
140 W. Mitchell St. | Box 19197 | Arlington TX, 76019
events@uta.edu | Main 866-906-9190 | Fax 817-272-2556

First Name: _____

Last Name: _____

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Title: _____

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Tel 1: _____ Tel 2: _____

Email: _____

Sponsorship selection:

☐ Title Sponsor: \$15,000 ☐ Gold Sponsor: \$10,000 ☐ Silver Sponsor: \$5,000

☐ Lunch Sponsor: \$2,500 ☐ Contributing Sponsor: \$1,000

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